



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfcchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966249-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966249	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	----F--	:30	1	\$125.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$125.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 10/26/12 12:49 AM Jimmy Kimmel 12:06-01:06AM :30 TCJC0312TVH \$125.00 NM									
2	10/26/12	10/26/12	WPBF News 25 @ 5am	5-530am	----F--	:30	1	\$275.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 10/26/12 5:11 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
3	10/26/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$375.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 10/26/12 5:57 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am) :30 TCJC0312TVH \$375.00 NM									
4	10/26/12	10/26/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$850.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 10/26/12 6:30 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
5	10/26/12	10/26/12	Good Morning America	7-9AM	----F--	:30	1	\$1,200.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$1,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 10/26/12 7:59 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM									
12	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	----S-	:30	1	\$300.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----S- 1 \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 10/27/12 6:46 AM Sat 6-7am News Sat 6-7am :30 TCJC0312TVH \$300.00 NM									

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966249-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/27/12	10/27/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$300.00	NM
13	10/27/12	10/27/12	Sat Jeopardy Class of Time - Fixed Non Pre-emptible	Sat 7:30-8PM	-----S-	:30	1	\$1,800.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S-	1	\$1,800.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Sa	10/27/12		Sat Jeopardy	Sat 7:30-8PM	:00	
									\$1,800.00 NM
	Credited								
14	10/27/12	10/27/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----S-	:30	1	\$700.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S-	1	\$700.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Sa	10/27/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	TCJC0312TVH
									\$700.00 NM
15	10/28/12	10/28/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----S	:30	1	\$400.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S	1	\$400.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Su	10/28/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	TCJC0312TVH
									\$400.00 NM
16	10/28/12	10/28/12	Sun 11:35pm Late News 1135p-12am Class of Time - Fixed Non Pre-emptible	1135p-12am	-----S	:30	1	\$750.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S	1	\$750.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Su	10/28/12	11:55 PM	Sun 11:35pm Late News	1135p-12am	:30	TCJC0312TVH
									\$750.00 NM
17	10/28/12	10/28/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$200.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S	1	\$200.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Su	10/28/12	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	TCJC0312TVH
									\$200.00 NM
18	10/28/12	10/28/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$300.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S	1	\$300.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Su	10/28/12	6:44 AM	Sun 6-7am News	Sun 6-7am	:30	TCJC0312TVH
									\$300.00 NM
19	10/28/12	10/28/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----S	:30	1	\$1,000.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S	1	\$1,000.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Su	10/28/12	6:56 PM	Sun 630pm News	630-7pm	:30	TCJC0312TVH
									\$1,000.00 NM
20	10/28/12	10/28/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----S	:30	1	\$1,200.00	NM
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/22/12	10/28/12	-----S	1	\$1,200.00			
	Spots:	# Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID
		1 WPBF	Su	10/28/12	7:19 PM	AFV	7-8PM	:30	TCJC0312TVH
									\$1,200.00 NM
21	10/25/12	10/25/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	---T---	:30	1	\$125.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966249-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Type
							Week	Rate	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	1:00 AM	Jimmy Kimmel		12:06-01:06AM	:30 TCJC0312TVH	\$125.00 NM
22	10/25/12	10/25/12	WPBF News 25 @ 5am	5-530am			---T---	:30	1 \$275.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	5:13 AM	WPBF News 25 @ 5am		5-530am	:30 TCJC0312TVH	\$275.00 NM
23	10/25/12	10/25/12	M-F 5pm News	5-6pm			---T---	:30	1 \$1,200.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	5:27 PM	M-F 5pm News		5-6pm	:30 TCJC0312TVH	\$1,200.00 NM
24	10/25/12	10/25/12	WPBF News 25 Mornings	5:30-5:57am			---T---	:30	1 \$375.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	5:30-5:57am	:30 TCJC0312TVH	\$375.00 NM
25	10/25/12	10/25/12	WPBF News 25 Mornings	6-7AM			---T---	:30	1 \$850.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	6:09 AM	WPBF News 25 Mornings		6-7AM	:30 TCJC0312TVH	\$850.00 NM
26	10/25/12	10/25/12	Good Morning America	7-9AM			---T---	:30	1 \$1,200.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	8:56 AM	Good Morning America		7-9AM	:30 TCJC0312TVH	\$1,200.00 NM
27	10/25/12	10/25/12	Jeopardy	7:30-8PM			---T---	:30	1 \$4,500.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	---T---	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Th	10/25/12	7:28 PM	Jeopardy		7:30-8PM	:30 TCJC0312TVH	\$4,500.00 NM
28	10/23/12	10/23/12	Jimmy Kimmel	12:06-01:06AM			-T-----	:30	1 \$125.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	-T-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Tu	10/23/12	12:56 AM	Jimmy Kimmel		12:06-01:06AM	:30 TCJC0312TVH	\$125.00 NM
29	10/23/12	10/23/12	WPBF News 25 Mornings	5:30-5:57am			-T-----	:30	1 \$375.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>					
	10/22/12	10/28/12	-T-----	1					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length Ad-ID</u>	
1	WPBF	Tu	10/23/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	5:30-5:57am	:30 TCJC0312TVH	\$375.00 NM

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Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C23C29	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/23/12	10/23/12	WPBF News 25 Mornings 6-7AM Class of Time - Fixed Non Pre-emptible		-T-----	:30	1	\$850.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -T----- 1 \$850.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 6:41 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
31	10/24/12	10/24/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	--W----	:30	1	\$125.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$125.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 1:02 AM Jimmy Kimmel 12:06-01:06AM :30 TCJC0312TVH \$125.00 NM									
32	10/24/12	10/24/12	WPBF News 25 @ 5am 5-530am Class of Time - Fixed Non Pre-emptible		--W----	:30	1	\$275.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$275.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 TCJC0312TVH \$275.00 NM									
33	10/24/12	10/24/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	--W----	:30	1	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 5:13 PM M-F 5pm News 5-6pm :30 TCJC0312TVH \$1,200.00 NM									
34	10/24/12	10/24/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Fixed Non Pre-emptible		--W----	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$375.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 5:39 AM WPBF News 25 Mornings @ 5:30-5:57am :30 TCJC0312TVH \$375.00 NM									
35	10/24/12	10/24/12	WPBF News 25 Mornings 6-7AM Class of Time - Fixed Non Pre-emptible		--W----	:30	1	\$850.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$850.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 TCJC0312TVH \$850.00 NM									
36	10/24/12	10/24/12	Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible		--W----	:30	1	\$1,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$1,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 7:42 AM Good Morning America 7-9AM :30 TCJC0312TVH \$1,200.00 NM									
37	10/23/12	10/26/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	-TWTF--	:30	1	\$4,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TWTF-- 1 \$4,500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 TCJC0312TVH \$4,500.00 NM									
38	10/27/12	10/27/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Fixed Non Pre-emptible		----S-	:30	1	\$1,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----S- 1 \$1,000.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WPBF	Sa	10/27/12	12:14 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	TCJC0312TVH	\$1,000.00 NM
LR - Football									
<u>Total Spots</u>						31			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$27,075.00</b>
<u>Agency Commission</u>	<b>\$4,061.25</b>
<u>Net Amount Due</u>	<b>\$23,013.75</b>